

- NSW Tourism Awards
- AUSTRALIA - Packages
- Australian Open Packages
- Handy Hints
- Celebrate NYE in Sydney
- WTM
- Welcome Feedback
- Travel Counsellors Conference
- AUSTRALIA - Movie Reviews
- Group Specials
- Videos on Website
- Employee Profile



# TRAVEL AUSTRALIA

November 2008

## 2008 NSW Tourism Awards



The 2008 NSW Tourism Awards Ceremony and Gala dinner was held in November and we are proud to advise that Tour East Australia took out the Silver Award for Major Tour and/or Transport Operators. We congratulate AAT Kings for taking out the Gold Award and Moonshadow Cruises the Bronze.

## AUSTRALIA - an epic journey to the heart of Australia.

This month we celebrate the launch of Baz Luhrmann's epic Australia the movie by packaging up some fully escorted tours for 2009.

The following fully escorted itineraries showcase actual film locations as seen in the movie and destinations designed to capture the heart of this magnificent country.

7 day 'Great Outback Pubs' tour i the quintessential outback Queensland tour.

7 day 'In the footsteps of the Movie' - starting and ending in Northern Territory's Darwin, this itinerary explores the region's dramatic history as well as magnificent Katherine Gorge and Bullo River Station, one of Australia's premier hosted outback properties.

15 day 'In the footsteps of the Movie' - this epic journey travels from Brisbane to Bowen on the Whitsundays coast then across Outback Queensland through to Darwin in the Northern Territory. Highlights include: Little Grand Canyon, gold mining towns Charters Towers and Tennant Creek and overnight stay in a luxury safari tent.

For full details and set departure dates of these itineraries login to easyway or contact the Tour East team to tailor-make an Australian adventure for you.



Baz Luhrmann's epic 'Australia' the movie

## 2009 Australian Open

19 January to 1 February 2009, Melbourne  
The Australian Open is more than a Grand Slam tennis event. It's an occasion, a celebration - something not to be missed if you want to experience one of the greatest sports and entertainment phenomena in the southern hemisphere.

Australian Open 2009 is set to blitz the world with an exciting blend of tennis and entertainment, while the international stars of tennis battle it out for top honours. Night-time pop and rock concerts, high-energy family concerts and world class burlesque direct from New York will propel this sensational event to a new level.

It's the world's biggest stage and everybody has a role to play. Yours is to enjoy. Step right on up and book your Australian Open 2009 package today!

## Handy Hints

1. When making a booking, please check and add the correct breakdown of adults, children and infants. This will help you choose the appropriate room type that will suit your customers.
2. Please enter the correct full names of your passengers including children or infants into the booking.
3. **easyway** has many self-servicing options including the facility for you to issue all documents for your customers.
4. Everytime you login to **easyway**, please check for new messages received. Once actioned you can then delete the message to avoid a back log.

Each time you need to send us a message, firstly add notes into the booking and then send a message to advise us to refer to the notes.

## Celebrate New Year's Eve in Sydney

### Sydney's Highest New Year's Eve Party!

Limited spaces are available to join the highest New Year's Eve party in town at the Sydney Tower Observation Deck and Sydney Tower's rooftop attraction, Skywalk, offering amazing views of the city's festivities.

Away from the crowds and 250m above the city streets, there is no better place in Sydney for uninterrupted views of the spectacular fireworks.



## World Travel Market - London 10-13 November

Leon Ellas and Daniel Muston attended World Travel Market in London. WTM is the premier travel show in the UK and Tour East Australia participated on the Tourism Australia stand.



Leon Ellas Tour East; Dezy De Lima-Krause, Sue Howells, Lelanie Schafer Infinity Holidays South Africa; Daniel Muston Tour East

## We Welcome your Feedback

If you have any comments or feedback you would like to share with us, please click on the contact us tab on the website and use the template, or alternatively email: [helpdesk-aus@toureast.net](mailto:helpdesk-aus@toureast.net)

## Travel Counsellors Conference - Marbella, Spain 21-23 November

Leon Ellas from Tour East Australia and Judy Lum from Tour East in Singapore attended the Travel Counsellors conference in Marbella Spain. Tour East was one of the sponsors of the event and it was an ideal opportunity to meet the Travel Counsellors and discuss the opportunities. Over 1,000 Travel Counsellors attended



David Speakman, Chairman Travelcounsellors, Judy Lum and Leon Ellas from The Tour East Group

## Tour East Team Reviews Australia

"It is a great movie to educate, especially young people. It's great for teaching Australian history and it makes me think what happened to all races in the past and how it should be in the future. This movie has got a strong message."

**Aki Furukawa** - Japanese Inbound FIT/Groups Consultant

"I am a huge fan of all things Australian, including this movie. The scenery was breathtaking as was the young actor Brandon Walters, I felt very inspired to visit this region of Australia!"

**Kim Cassingena** - Account Manager, Incentives & Business Events

"Judging from the poster, I thought it was a typical romance movie, BUT.. it is a unique movie offering mixed emotions and experiences and of course delivering the beauty of the wonderful Australian outback!"

**Johan Wahyudi** - Accounts Payable

"...great and very inspiring! It was worth seeing especially for people in the travel industry."

**Joy Skerritt** - Account Executive - Inbound Groups

"Australia, what an amazing movie about our country, not only the story is educational but it also highlights the history and beauty of the country.

I loved the movie and thought it was an amazing story including drama, love and war, a must see to understand our country's past and fall in love with the story."

**Sandro Eshu** - Help Desk Advisor

## Group Opportunities

We have sourced some fantastic group rates throughout Australia to ensure you get the best for your clients.

These specials are for travel up until 31 March 2009; however we can also secure great rates from 1 April onwards, just contact our Groups Department for full details [groups-aus@toureast.net](mailto:groups-aus@toureast.net) or by completing the groups' quotation template on the Tour East website.

## Destinational Videos

We announced in our September newsletter that we would be launching destination videos on the Tour East website, these are now up and running. To access click on the Destination Videos tab on the home page.

The guides cover Melbourne, Sydney, Brisbane, Gold Coast, Cairns (North Queensland) Adelaide and Perth and are an excellent tool for visitors to Australia covering all of the major things to see and do as well as attractions in each of these destinations.

The guides also act as a great resource for travel consultants and consumers so that they can plan which major attractions to see before leaving home.

## Employee Profile

**Name:** Gerard Lee

**Experience:** More than 20 years in travel and tourism including a variety of roles at Qantas Airways and Qantas Holidays in Sydney, Melbourne, Canberra and Mumbai.

**My role at Tour East:** Manager Commercial Operations - Responsibility for the team operation at Tour East Australia to ensure professional and valued added service to our customers around the globe.

**The Great Thing about my Job:** Working with a dedicated team of people at Tour East Australia who are passionate about selling the best of Australia to the world.

**Favourite Australian Experience:** A tie between sunrise at Dove Lake (Cradle Mountain) in Tasmania and sunset at Uluru - Kata Tjuta National Park in the Northern Territory.

**Favourite Movie:** BBC television's lavish adaptation of Jane Austen's Pride and Prejudice

**What I Love doing outside Work:** Watching the abundance of live sports in Australia (Cricket, Rugby, Australian Rules football, Basketball) together with my family.

