

- Qantas A380 naming ceremony
- Australia the movie!
- Incentives & Business Events Division
- Celebrate New Year's Eve in Sydney
- Important Pricing Update
- EIBTM Tradeshow - Barcelona
- World Travel Market - London
- On top of the world - Sydney
- Employee Profile
- New & Improved Documentation
- ATEC - Inbound Up North
- Golfing Tours



# TRAVEL AUSTRALIA

October 2008

## Qantas A380 naming ceremony

On 30 September 2008, Tour East Australia hosted suppliers to the naming of Qantas' first A380 (Nancy-Bird Walton) at Mascot Airport. After the naming ceremony guests were treated to a one hour mystery flight to experience the in-flight service of the A380. A memorable day for all!



Leon Ellas - TEA, Alan Joyce - Qantas CEO Designate, Pat Monneron - Mirvac



Tour East Australia guests who attended the A380 naming ceremony

## Australia - see the movie, experience the adventure!

Baz Luhrmann's 'Australia' showcases the country in a way never seen before.

Due for release in November, this epic romantic adventure event was filmed on location in Western Australia, Northern Territory, Queensland and New South Wales.

While fans will enjoy the latest epic production from Baz Luhrmann, Tour East Australia can help you turn Australia into the stage upon which your clients can star in their very own masterpiece! Just ask us about the many options we have available.

You might like to consider Voyages Hotels & Resorts who operate 21 hotels & resorts located in some of Australia's most breathtaking locations. Choose from the red heart of Central Australia, the soothing green depths of the Daintree Rainforest, the vibrant colours of the Great Barrier Reef, the rugged wilderness and vast open spaces of Western Australia's Kimberley or the vast canyons and alpine mountains of Tasmania.

## Incentives & Business Events Division on the go!

Even in these tough economic times Tour East Australia is experiencing growth, so much so that we have just expanded our Incentives & Business Events Division with the introduction of a new Account Manager, Kim Cassingena who recently worked on World Youth Day 2008.

## Celebrate New Year's Eve in Sydney - it's not too late!

Sydney is once again planning a celebration which has it listed as one of the world's greatest annual events. In true fashion the City of Sydney is planning a spectacular celebration around the shores of the world's most beautiful harbour - a night which is shared by millions around the world. If you have clients travelling to Sydney who want to be a part of this extravagant event please let us know. We can assist with arrangements to ensure it is a night to be remembered.

## Important Pricing Update

Due to the continued decrease in the value of the AUD against all major currencies, Tour East Australia/Qantas Holidays has applied price increases to the following international land product effective immediately for product 2008/09 and 2009/10.

<b>Thailand</b>	<b>THB</b>
<b>Hong Kong</b>	<b>HKD</b>
<b>Singapore</b>	<b>SGD</b>
<b>Fiji</b>	<b>FJD</b>
<b>Malaysia</b>	<b>MYR</b>
<b>UK</b>	<b>GBP</b>
<b>Europe</b>	<b>EUR</b>
<b>New Zealand</b>	<b>NZD</b>
<b>Japan</b>	<b>JPY</b>
<b>Canada</b>	<b>CAD</b>
<b>Switzerland</b>	<b>CHF</b>
<b>Denmark</b>	<b>DKK</b>
<b>US</b>	<b>USD</b>
<b>UAE</b>	<b>AED</b>

## ATEC - Inbound Up North

Jonathan Walters and Renee Laarhoven attended Inbound Up North workshops and famils in Cairns, 29 October-2 November an annual event organised for ITOs by the Cairns ATEC committee.

Jonathan and Renee met with approx 33 suppliers giving them a great deal of product knowledge in this region.

They also managed some sightseeing which included Kuranda Skyway and Scenic Railway, Hot Air Ballooning and White Water Rafting with Raging Thunder, and Michalmas Cay with Ocean Spirit Cruises.

A number of hotel inspections were also undertaken in Cairns and Palm Cove.

## Golfing Tours

Koala Golf with over 20 years experience offers unequalled service and unrivalled access to Australia's best golf courses, including most of our Top 50 private courses.

**Packages available include:**

- Escorted Golf Tour
- Stay and Play
- Drive Golf
- Golf only

Koala Golf can provide the above packages for 1 to 300 players. Further details of the types of packages and the costs can be obtained directly from us.

## World Travel Market - London 10-13 November

Tour East Australia will be participating in this event once again and will be located on the Tourism Australia stand.

If you have not already done so, please contact Leon Ellas [lellas@toureast.net](mailto:lellas@toureast.net) to secure an appointment. We look forward to seeing you there.

## On top of the world - Sydney named number one!

Sydney has collected top honours in two international reader surveys.

The 2008 Conde Nast Traveler Reader's Choice Survey has named Sydney the World's Top City for the seventh consecutive year. Sydney also picked up Top City in the Australia/Pacific category.

In the UK, Sydney has been named Favourite Overseas City and the Great Barrier Reef second Favourite Overseas Tourism Attraction in the 22nd annual reader's 2008 Guardian, Observer and guardian.co.uk Travel Awards.



Hot air ballooning, ATEC Inbound Up North famli

## EIBTM Tradeshaw 2-4 December 2008, Barcelona

**TOUR EAST AUSTRALIA,  
Stand E500 (Australian Pavilion)**

EIBTM is the leading yearly exhibition for the conference, incentives, events, business travel and meetings industry, held in the fantastic Mediterranean city of Barcelona

Rosa Frigel, our Director for Incentives and Business Events Australia and New Zealand, will be attending this year. The representative company for our European market, Tour East (Antipodes Voyages) who are located in Belgium will also be on the stand as will Qantas Airways.

Please come and meet us. You will have the opportunity to take away valuable information to assist with your program recommendations as well as a range of costs. We will also help you develop the tools to sell our destination which is beautiful, rugged, immense and spectacular. It's as breathtaking as it is vast and a place of amazing contrasts. We'll tell you what is 'HOT' and what is 'NEW'. During the show there will be a special release screening of the movie 'Australia'. Contact us for details of the film.

We are taking appointments now for buyers who would like to learn more about Australia and the South Pacific. Please come and see us. You can either make an appointment online or by emailing [rfrigel@toureast.net](mailto:rfrigel@toureast.net), we will be happy to see you at a time to suit you.

## Employee Profile

**Name:** Karen Holloway

**My role at Tour East:**

I have recently joined the Tour East team as Manager, Product Development & Marketing. My role is to work closely with our clients to develop and implement market specific product offerings.

**What I love the most about Australia:** It's the amazing diversity we have on offer, a rich multi-cultural heritage plus the most amazing natural attractions. Being a keen photographer I love the contrasts between the green tropical rainforests of North Queensland, the white sandy beaches and deep turquoise waters of the Whitsundays and the rich ochre soil that makes up the Red Centre.

**Favourite movie:** Too many to name just one... I love a good chick flick!



## New & Improved Documentation

Tour East Australia/Qantas Holidays is pleased to announce the launch of our new-look, improved travel documentation.

Launching mid November 2008, all descriptive itineraries and vouchers will adopt the new look.

Documents will continue to arrive as a PDF. The improved layout will make the documentation highlighting important information easier to read. These documents have been redesigned to match the look and feel of passenger itineraries.